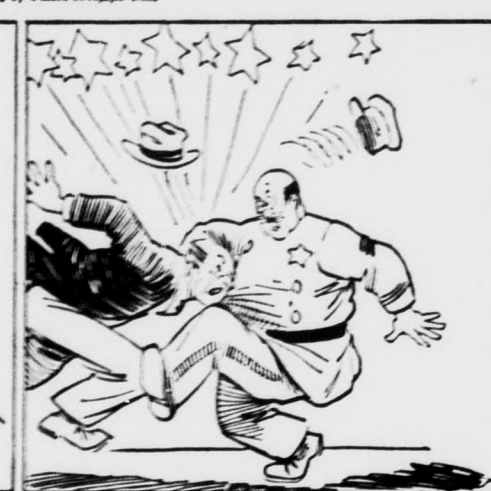


THE FEATHERHEADS



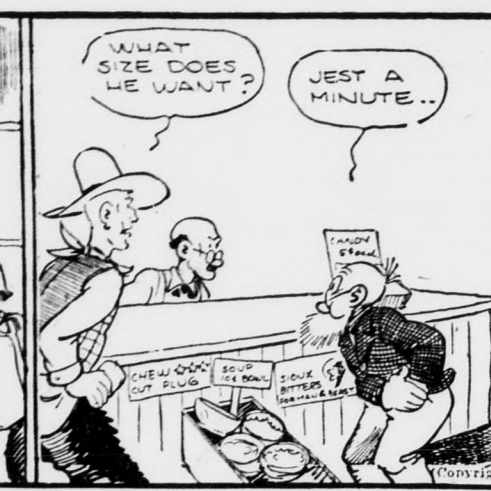
FINNEY OF THE FORCE



"REG'LAR FELLERS"



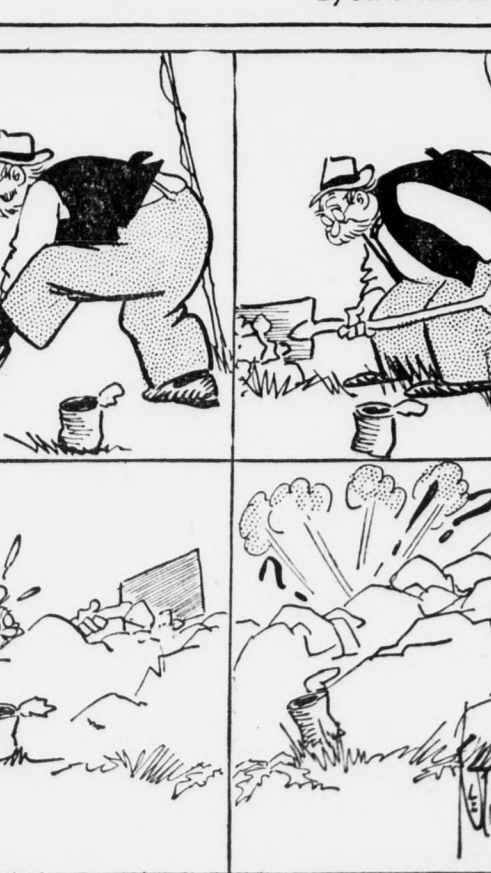
MESCAL IKE



S'MATTER POP—No Profits Involved



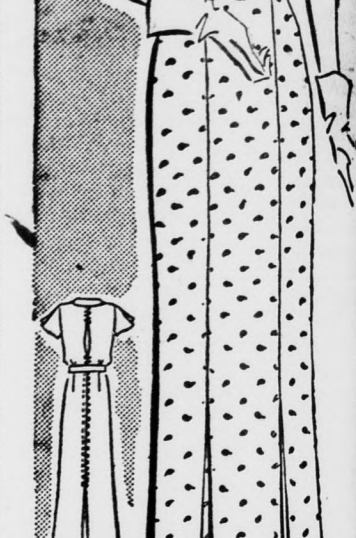
Our Pet Peeve



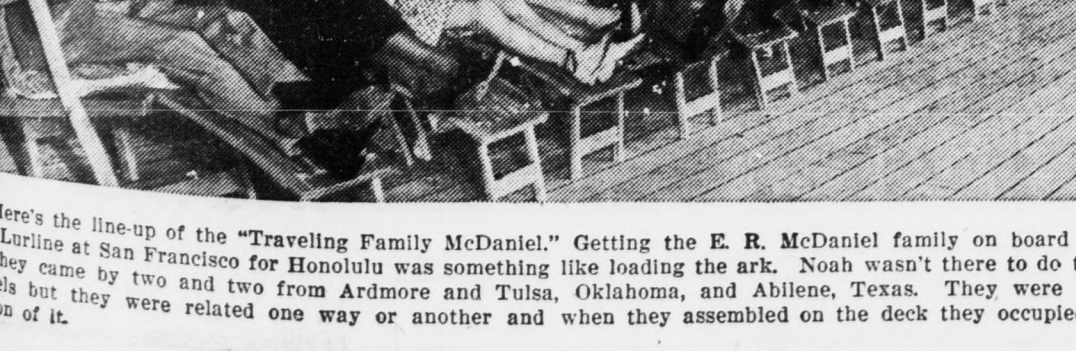
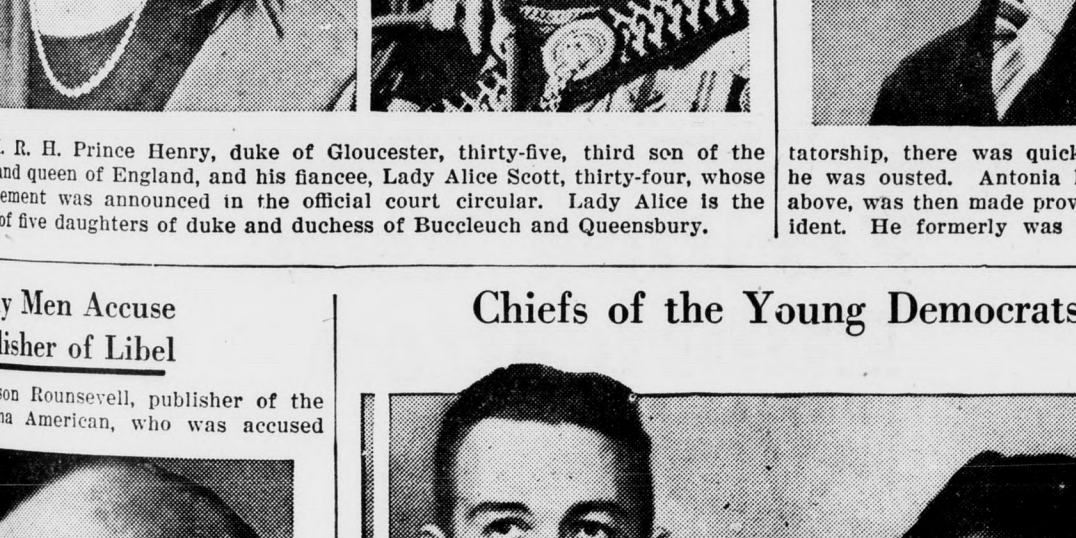
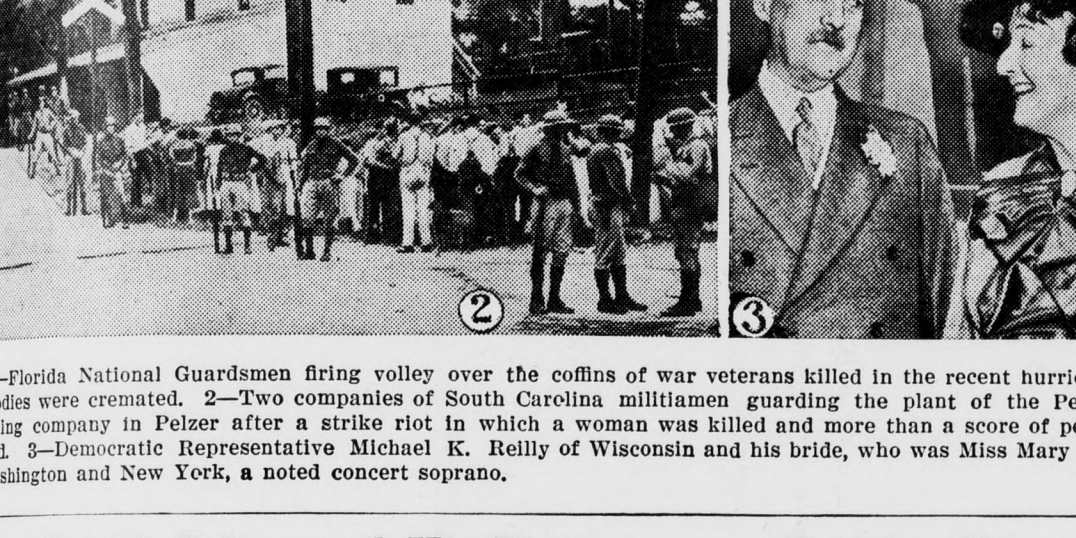
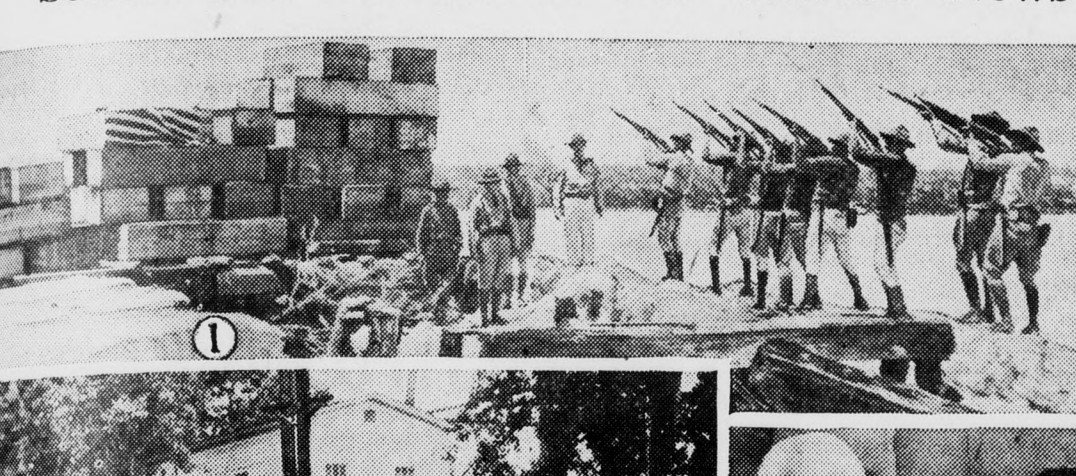
OUT-OF-DOOR PLAY



Becoming Sports Frock



Scenes and Persons in the Current News



Shopping May Be a Wearisome Work or a Pleasant Adventure

Shopping has two aspects. One is the tiresome element. The other is the interesting element. It is wearisome to stand about and wait until busy salesmen have the chance to wait on you in your right turn. The walking from one store to another, and then through the shops, in search of the needed, or wanted, thing to accord with both preference and price the purse permits, the trying on of frocks, or being fitted to articles, if clothes must be bought, all these and many other of the activities of shopping are tiresome, indeed. Were it not for the pleasant reverse side of the consideration, stores would not be crowded, only dire necessity would tempt purchasers. Fortunately all shopping is not of this sort.

Window shopping is the feature that begins the pleasure, even before the shops are entered. Window dressers are paid well to arrange goods so that they will appeal to passers-by to enter. They may see what they want, or perhaps what they would like to have. These window displays are planned to lure persons into the shops, for comparatively few persons go through a store without buying something, however small. Windows, consequently, are worth looking into. It is a pleasure to do it.

If windows are fascinating, this is but the beginning of interest. Once the shops are entered, it is amazing how well and how invitingly the wares are displayed. Any woman who has gone through just one department, that carrying kitchenware for instance, will discover many articles, new ideas, or improvements of old ones, that makes her feel repaid for the exertion. The furniture department or the furniture store, the yard goods department with its handsome textiles, the dress shop, the lingerie shop, etc., each is a joy just to look at.

Shopping in large cities has both the tiresome and the pleasurable sides to the fullest degree. Shopping in smaller places is far less exhausting, and, when there are fine shops in that town or locality, then the enjoyable element prevails. An every normal person has more or less shopping to do. It is well, before starting out, to determine one of two ways to shop. Either she should go with unseeing eyes straight to the department or shop where the wanted articles are to be found, and eliminate to the least possible degree the wearisome feature. Or she should be determined

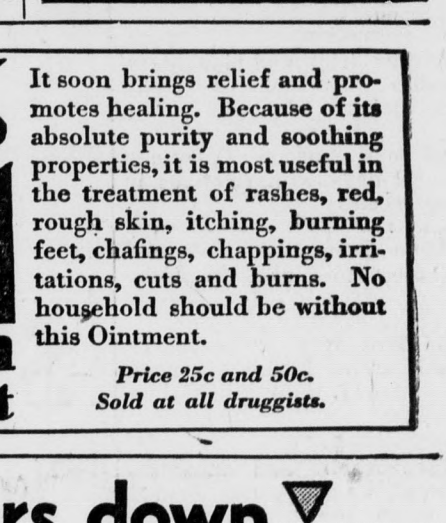
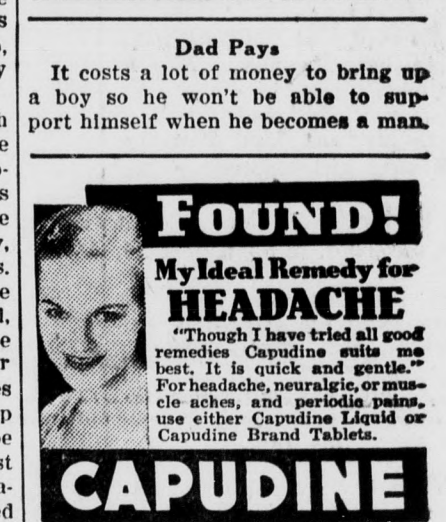
Smooth Article
A rolling stone gathers no moss, but what a lot of polish!

It soon brings relief and promotes healing. Because of its absolute purity and soothing properties, it is most useful in the treatment of rashes, red, rough skin, itching, burning, feet chafings, chupings, irritations, cuts and burns. No household should be without this Ointment.
Price 25c and 50c.
Sold at all druggists.

DIZZY DEAN bears down!



to make the trip as pleasant and as profitable as possible, with least exertion.
© Bell Syndicate—WPU Service.



British Prince and His Fiancee



It is not easy to find a sportsman that plays No Favorites was a name to shouting up the Imperial figure. But here's one that does, regardless, by the very simple of a rippling label collar, by notice that our designer has sacrificed one waist of the label and easy freedom the sport frock needs. The pleated sleeve in arm action—pleats in back and skirt for freedom. Here is the most perfect model for one of the new printed suits that are being shown in such delicious past shades. A silk would be too and any number of cottons are available for a simpler version. And with matching buttons.

Pattern 2341 is available in size 14, 16, 18, 20, 22, 24, 26, 28, 30, 32, 34, 36, 38, 40, 42. Size 10 takes 3 1/2 yards of fabric. Illustrated step-by-step are the instructions included.

SEND FIFTEEN CENTS (20¢ for color or stamps (coins preferred) to this pattern. Write plainly on address and style number. 10 SUE TO STATE SIZE. Address orders to the Sewing Circle Pattern Department, 28 West Seventeenth St., New York 10.

Smiles
AND THAT'S THAT
Husband—Will you miss me when I am away.
Wife—I guess I will. You've been too good a wife to miss.

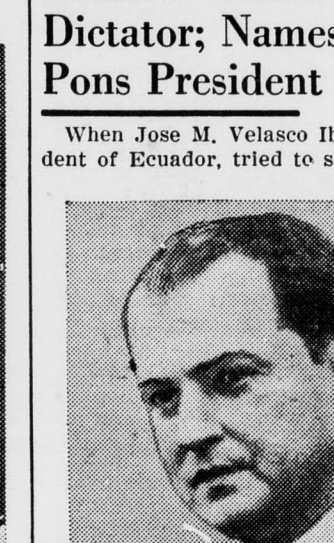
DING, DONG
He—What did you do when you got your first kiss?
She—Nearly fell out of my coat.

She Awakened
He—What did you do when you got your first kiss?
She—Nearly fell out of my coat.

FLAVOR-QUALITY
WRIGLEY'S SWEETENED TOBACCO
THE PERFECT GUM

Here's the line-up of the "Traveling Family McDaniel." Getting the E. R. McDaniel family on board the Matson family at San Francisco for Honolulu was something like loading the ark. Noah wasn't there to do the checking they came by two and two from Ardmore and Tulsa, Oklahoma, and Abilene, Texas. They were not all McDaniel, but they were related one way or another and when they assembled on the dock they occupied the major part of it.

Ecuador Shuns Dictator; Names Pons President



When Jose M. Velasco Ibarra, president of Ecuador, tried to set up a dictatorship, there was quick revolt and he was ousted. Antonio Pons, shown above, was then made provisional president. He formerly was premier.

Men Accuse Publisher of Libel
John H. Henshaw, publisher of the American, who was accused

Chiefs of the Young Democrats
Here are the president and vice president of the Young Democrat Clubs of America who were elected at a meeting in Milwaukee, Wis. They are Frank Wickham of Sioux Falls, S. D., and Mrs. Louise Galtner of Leavenworth, Va. If the party needs youth and pep, here it is.

Traveling Family McDaniel
Fills the Dock
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Scenes and Persons in the Current News

